

**(19) World Intellectual Property  
Organization  
International Bureau**



**(43) International Publication Date**  
**18 March 2004 (18.03.2004)**

**PCT**

**(10) International Publication Number**  
**WO 2004/023799 A1**

- (51) **International Patent Classification<sup>7</sup>:** **H04N 5/445**

(21) **International Application Number:**  
PCT/IB2003/003817

(22) **International Filing Date:** 22 August 2003 (22.08.2003)

(25) **Filing Language:** English

(26) **Publication Language:** English

(30) **Priority Data:**  
0210927 4 September 2002 (04.09.2002) FR

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(81) **Designated States (national):** AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) **Designated States (regional):** ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**Published:**  
— with international search report

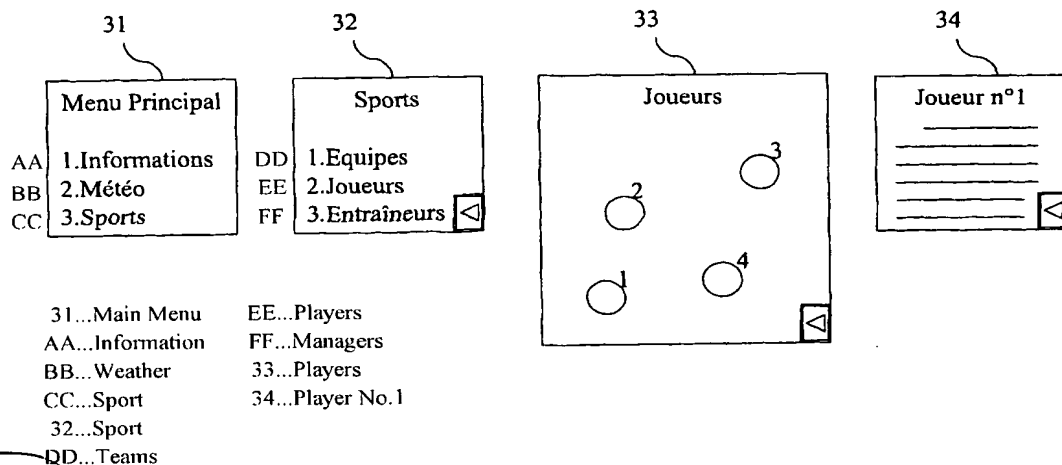
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**Published:**

— with international search report

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- (54) Title:** METHOD OF DISPLAYING AN INTERACTIVE CONTENT



**(57) Abstract:** The invention relates to a method of displaying elements (31, 32, 33, 34) of an interactive content on a screen intended to display data transmitted in a digital television format comprising subtitles, by means of a command interface comprising a plurality of inputs. The elements of the interactive content are comprised in interactive subtitles, an interactive subtitle being associated with a link table indicating at least one correspondence between an input of the command interface and another subtitle. A subtitle based on an interactive subtitle is displayed by activating the input of the command interface corresponding to this subtitle.

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